



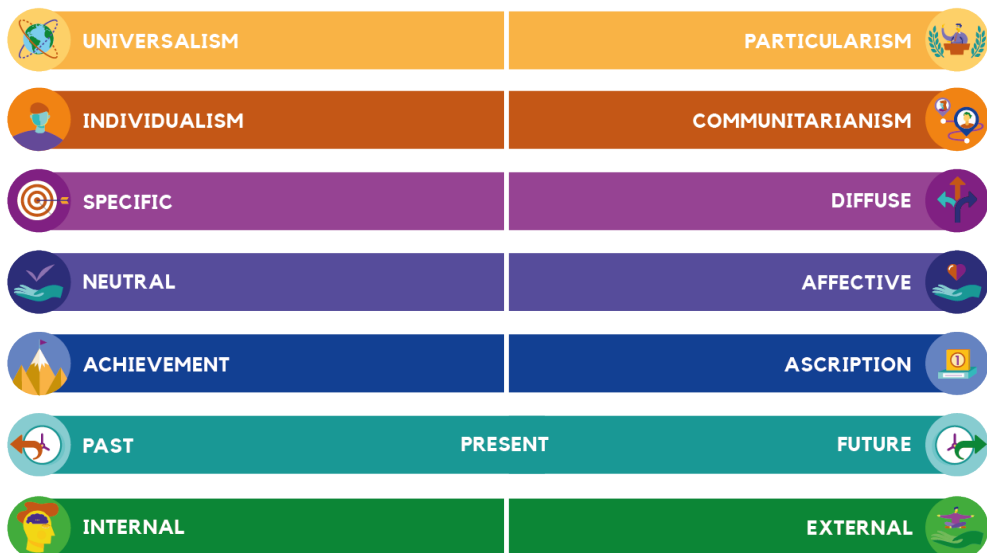
*Culture & Intercultural  
Communication*

# Content of the Edubook

The *Culture and Intercultural Communication* Edubook is an excellent learning resource designed to teach and apply inter-cultural skills and competencies. This comprehensive publication is relevant to any student or professional dealing with cultural differences and people from other cultural groups, **whether that's during their studies or in the workplace.**

Written by renowned author Fons Trompenaars, the Edubook offers a variety of interactive approaches that stimulate thinking and can be applied in any intercultural situation. With **visually appealing content and interactive activities**, the Edubook encourages learners to engage with the material and learn more effectively.

The foundation of the Edubook is its use of the 4-R model (Recognition, Respect, Reconciliation, Realisation), which helps students master intercultural competencies. This model goes beyond simply respecting and recognizing cultural differences, and encourages learners to find creative, value-transcending solutions through the process of reconciliation and realization.



# Table of Contents

The Edubook is **modular and flexible**, allowing educators to select the modules that best align with their curriculum and the needs of their students consisting of the following topics:

- **Introduction:** what is culture?
- **Recognition:** overview of the intercultural communication theories
- **Respect:** dimensions of culture
- **Reconciliation:** dilemma of reconciliation
- **Realization:** building intercultural competence: individual and group assignment



Do you have any more questions or do you wish to look inside the Edubook yourself? Contact [m.oosterop@edumundo.com](mailto:m.oosterop@edumundo.com).

## Authors



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# CULTURE & INTERCULTURAL COMMUNICATION

**“Whether you are pursuing a study or career that crosses borders and cultures or remains local, it is inevitable that you will encounter a variety of cultures and nationalities in your daily life.”**

Fons Trompenaars (author)